

Junction Texas Economic Development Corporation * Special Called Meeting
City of Junction * May 16, 2018
State of Texas *

The *Junction Texas Economic Development Corporation* was called to order by Polly Robinson for a special called meeting on Wednesday, May 16, 2018, at 5:00 p.m. in the City Hall Meeting Room. A quorum was established with the following:

President: Polly Robinson
Vice President: Tom Rattan
Secretary: Carol Neiman
Treasurer: Kim Gosney
Directors: Jean Jacoby
Doug Haynes

Absent:
Brayden Schulze

Purpose of this Special Called Meeting: To discuss the JTEDC media marketing plan as proposed by Dr. Tim Chandler:

Ms. Robinson had made JTEDC Marketing Worksheets and passed them out to the directors. The worksheets highlighted the themes below and detailed businesses, business owners, and major assets of Junction and Kimble County to be considered for inclusion on the websites under construction.

- The business of living – promote Junction as a desirable location for entrepreneurs and small business owners;
- The new frontier – envision Kimble County as an adventure for folks looking to take the next step in their life in the Texas Hill Country with its relaxed pace and beautiful environment;
- A community vision – encourage existing residents to support a vision of Junction and Kimble County that both honors its past and traditions and is ready to take on the challenges of moving into the future;
- Other areas of interest – profile businesses that are unique to Junction.

Ms. Robinson went over each worksheet section and explained the importance of each.

The discussion by the board of directors was on the various business enterprises in Junction and who the contact person is at each establishment. The board members volunteered to call on a certain contact, whether it be an owner or manager, and ask them to consider being interviewed by Dr. Chandler’s team. There are already formulated questions to ask those being interviewed.

A major objective of the meeting was to establish a schedule for Dr. Chandler and his team, as they will be in Junction on June 2, 2018 to conduct interviews and take photographs. Once a

board member has completed the contact gathering information, he/she is to email that information to Ms. Robinson, who will be keeping a worksheet list.

Meeting adjourned at 7:06 p.m. on May 16, 2018.


Carol Neiman, Secretary