

Junction Texas Economic Development Corporation * Regular Monthly Meeting
City of Junction * March 6, 2018
State of Texas *

The *Junction Texas Economic Development Corporation* was called to order by Polly Robinson for its regular monthly meeting on Tuesday, March 6, 2018, at 5:15 p.m. in the City Hall Meeting Room. A quorum was established with the following:

Present:

President: Polly Robinson
Vice President: Tom Rattan
Treasurer: Kim Gosney
Secretary: Carol Neiman
Director: Jean Jacoby

Absent:

Director: Doug Haynes
Director: Brayden Schulze

Also Present: Donna E Oliver-Leep, JTEDC Office Manager; James Murr, journalist with The Junction Eagle newspaper; and Hal Rose, an interested member of the public.

Public Forum: No one wished to speak during the time allotted for the public forum.

Consent Items: (A.) **Minutes** and (B.) **Financials:** After a review of the February 6, 2018 minutes and the February 28, 2018 financials,

- Mr. Rattan made a motion to accept the minutes and financials as reviewed; Ms. Neiman seconded the motion; and it passed unanimously.

Reports:

- (A.) **Office Manager's Monthly Report:** Report from Ms. Oliver-Leep regarding February's activities was included in the board packet. There were no comments.
- (B.) **Junction Tourism Board's Monthly Report:** Report from Ms. Robinson regarding the JTTB board meeting was included in the board packet. There were no comments.

Media Marketing: Ms. Robinson said that Dr. Tim Chandler will be in Junction to film the Easter Pageant, a tourism event, and may be available to meet with the JTEDC to further clarify and begin work on the media marketing project. Ms. Robinson included a brief overview of the project under development thus far, including suggestions for "branding" that include a specific reference to the fact that Junction is part of the Texas Hill Country. Other elements of the project being developed include:

- (A.) Conducting interviews with people of Junction who have a good story to tell about Junction as a place to relocate and do business. Ms. Robinson asked the board members to think about people Dr. Chandler may want to interview.

- (B.) Dr. Chandler has asked that the board come to a consensus on the key elements of the message to be communicated to potential entrepreneurs and business owners who might wish to locate in Junction and Kimble County. Some of these include quality of life advantages inherent to Junction's location, recreational opportunities, "small town" pace, etc.
- (C.) Ms. Robinson will email Dr. Chandler and see when would be the best time to meet with him on the weekend. The focus of the meeting will be to work on getting the specifics together so that the actual production work can get underway.

Donna Oliver-Leep Leave of Absence: Ms. Oliver needs a leave of absence to go to the Dallas Metroplex and help take care of her new premature grandbaby born February 9, 2018. She does not anticipate the release of the infant from the hospital until April. Ms. Oliver stated:

- (A.) The leave may take as long as a month or longer; and
- (B.) Who will cover the administration of the office in her absence? After a discussion,
 - Ms. Jacoby made a motion to hire Carol Neiman during the time Ms. Oliver is gone at a rate of \$12.00 per hour; Ms. Gosney seconded the motion; Ms. Neiman abstained; and after a vote, the motion carried with no dissenting votes.

Code Enforcement: Ms. Oliver included the Police Report from the Junction Eagle Newspaper informing the public of Officer Jimmy Loer making contact with various property owners regarding violations of city ordinances. He has not yet completed his certification, but is enthusiastic about the job, and reports that people have so far been very cooperative in addressing identified problems.

Meeting adjourned at 5:55 p.m. on March 6, 2018.



Carol Neiman, Secretary

Board Approved